

2011 Annual Conference

Agenda Highlights*

TUESDAY, OCTOBER 18 th	
12:00 noon – 6:00 p.m.	Registration and Hospitality
1:30 p.m. – 3:30 p.m.	STA Operations Committee Meeting
3:30 p.m. – 6:00 p.m.	STA Board of Directors' Meeting
7:00 p.m. – 10:30 p.m.	Welcome Reception and Dinner
WEDNESDAY, OCTOBER 19 th	
7:00 a.m. – 8:30 a.m.	Continental Breakfast
8:30 a.m. – 12:00 noon	Conference Welcome and STA Update
	President's Remarks
	Keynote Address: The American Economy: Dynamic Trendlines and Future Prospects
	Proxy Issues Panel
	Using Social Media to Build Your Business
12:15 p.m.	Golf Tournament or free time
2:00 p.m. – 4:00 p.m.	STA Special Training: Social Media to Build Your Business; How to Do It!
THURSDAY, OCTOBER 20 th	
7:00 a.m. – 8:15 a.m.	Continental Breakfast
7:00 a.m. – 8:15 a.m.	First Time Attendees & New Members Breakfast
8:15 a.m. - 12:00 noon	STA Annual Meeting
	NYSE / Euronext Update
	SEC Update
	FINRA Update OTC Equity Marketplace
	Legal Issues Panel
12:00 noon – 2:00 p.m.	Luncheon with Vendor Exhibits
2:00 p.m. – 2:30 p.m.	Overview of FATCA Regulation

2:30 p.m. – 3:30 p.m.	Open Forum of Various Topics
3:30 p.m. – 4:30 p.m.	Small Agents' Forum
7:00 p.m. – 11:00 p.m.	Theme Night Cocktails, Dinner and Entertainment. Casual Dress
FRIDAY, OCTOBER 21st	
7:00 a.m. – 8:45 a.m.	Continental Breakfast
8:45 a.m. – 12:00 noon	DTC Update
	Unclaimed Property Panel
	You're Doing Cost Basis Reporting ... But Are You Doing It Right?
	Operations Committee Update
12:00 noon – 12:30 p.m.	STA Board Meeting

*Preliminary, subject to change. Updates will be posted.